2018 L.A. INTENSIVE SCHEDULE

SATURDAY, AUGUST 4

4:00 p.m. Check-in at UCLA
6:00 p.m. Orientation meeting
6:30 p.m. Dinner at UCLA

Roundtable: **Welcome to Hollywood Michael Bremer**, Program Director

Jessica Hokanson, Student Programs Manager

7:30 p.m. Walking tour of Westwood Village

8:00 p.m. Dessert at **Diddy Riese**, Westwood Village

SUNDAY, AUGUST 5

8:45 a.m. Breakfast at UCLA – Covel Commons

10:00 a.m. Driving tour: Westwood Cemetery, Greystone Mansion, Bronson

Canyon "Bat Cave" & Hollywood Sign

12:00 p.m. Lunch at **Farmer's Market, The Grove**

1:00 p.m. Driving tour continues: **Culver City, Venice, Santa Monica Pier**

6:00 p.m. Dinner Roundtable: "Acting, Writing & Producing for

Independent Films"

Alexa Alemanni, Actress, Writer and Producer

Joe Boothe, Writer and Producer

MONDAY, AUGUST 6

8:45 a.m. Breakfast at UCLA – Covel Commons

10:00 a.m.Depart UCLA - Driving tour of Beverly Hills11:00 a.m.Roundtable: Writing for Features and Television

Scott Alexander & Larry Karaszewski

12:30 p.m. Speed-lunch: In N Out Burger or Sony Commissary

1:00 p.m. Private Tour: **Sony Post-Production** with **Tom McCarthy**

Sony Pictures Post Production Facilities was built for

filmmakers by postproduction professionals and is one of the largest, full service postproduction facilities in Hollywood. They work on a wide variety of projects from blockbusters to lower budget independents, series television to movies of the week, and some of the most memorable scores in movie history have been recorded on their legendary scoring stage.

3:00 p.m. Private Tour: **Sony Pictures Animation**, Culver City

Founded in 2002, S.P.A. is an American animation company owned by Sony Pictures Entertainment. It works closely with Sony Pictures Imageworks, which handles digital production. The studio's first feature film, **Open Season**, was released in 2006. Other work includes film series: **The Smurfs**, **Hotel Transylvania**, and **Cloudy with a Chance of Meatballs**.

5:30 p.m. Return to UCLA

6:00 p.m. Roundtable: Public Relations for Independent Films

Sylvia Desrochers, President, Big Time PR & Marketing Mark Pogachefksy, V.P., MPRM Communications

TUESDAY, AUGUST 7

7:45 a.m. Breakfast Roundtable: **Directing for Television** –

Mary Lou Belli, Director

9:15 a.m. Depart for Universal City

10:30 a.m. Private Tour: Universal Studios

One of Hollywood's "Big Six" studios, Universal is the oldest surviving film studio in the United States, and the fourth oldest worldwide. It was founded in 1912 by Carl Laemmle with eight

partners, and is owned today by Comcast.

12:30 p.m. Lunch at **Universal Studios Commissary**

Nowell Grossman, VP Production Finance, Universal TV

1:45 p.m. Depart Universal

2:00 p.m. Tour Stop: Hollywood & Highland, Mann's Chinese,

Hollywood Walk of Fame

3:00 p.m. Check in for *Jimmy Kimmel Live*

Guests: Eva Mendes, Callan McAuliffe, and The Black Crowes

6:00 p.m. Dinner at UCLA

WEDNESDAY, AUGUST 8

7:45 a.m. Breakfast Roundtable: ICM Partners

Brian Mann, Partner

9:00 a.m. Depart for **Academy of Motion Picture Arts & Sciences**

9:50 a.m. Check in at AMPAS

10:00 a.m. Private Tour: The Motion Picture Academy Archives

11:15 a.m. Depart for **CBS Television City**

11:30 a.m. Starbucks Roundtable: **Producing and Casting for Soaps**

Christy Dooley, Casting Director & Producer

12:00 p.m. Set Visit: *The Bold and the Beautiful* –

Often referred to as B&B, The Bold and the Beautiful is an American television soap opera created by William J. Bell and Lee Phillip Bell for CBS. It premiered on March 23, 1987 as a sister show to the Bells' other soap opera, The Young and the Restless; several characters from each of the two shows have crossed over to the other since the early 1990s. The program features an ensemble cast, headed by its longest-serving actors John McCook as "Eric Forrester" and Katherine Kelly Lang as "Brooke Logan". Since its premiere,

the show has become the most-watched soap in the world, with an audience of an estimated 26.2 million viewers. As of 2010, it continues to hold on to the second-placed position in weekly Nielsen Ratings for daytime dramas. The Bold and the Beautiful has also won 31 Daytime Emmy Awards, including three for Outstanding Drama Series, in 2009, 2010, as well as 2011.

12:30 p.m. Lunch at LA Farmer's Market

2:00 p.m. Starbucks roundtable: International Distribution –

Bill Baughan, Senior Manager of Int'l Television Distribution

2:15 p.m. Private Tour: **CBS- Television City**

3:00 p.m. Return to UCLA

3:45 p.m. Free time

5:00 p.m. Speed-dinner at UCLA

5:30 p.m. Depart for **Academy of Motion Picture Arts & Sciences**

6:30 p.m. AMPAS Panel: "Exploring the New Frontier of Virtual Reality" –

How will Virtual Reality change the Entertainment industry and the way we watch films? Will fully immersive VR movies become as commonplace as 3D or IMAX movies? A panel of VR experts will talk about the ever-changing technology and their predictions for the future. PANELISTS: Alton Glass, Founder, Glassrock Entertainment; Thomas Wallner, CEO, Liquid Cinema; Representatives from Google,

Jaunt, and Oculus.

9:00 p.m. Return to UCLA

THURSDAY, AUGUST 9

11:30 a.m.

7:45 a.m. Breakfast Roundtable: Comedy Writing –

Laura McCreary, Writer-Producer

9:00 a.m. Depart UCLA for the CBS-Radford Studios

10:00 a.m. Private set visit: **Brooklyn Nine-Nine**

Brooklyn Nine-Nine is an American comedy series which premiered on September 17, 2013, on Fox. The series, created by Dan Goor and Michael Schur, follows a team of detectives and a newly appointed captain in the 99th Precinct of

the New York City Police Department in Brooklyn. Brooklyn Nine-Nine was nominated for and won Best Musical or

Comedy Television Series at the 2014 Golden Globes: In May of 2017, Brooklyn Nine-Nine was renewed for a fifth season.

Office Visit: **Asylum Films**

Paul Bales, Executive Producer, owner

David Latt, Co-founder, Production & Marketing

Founded in 1997, The Asylum is a motion picture production, financing, and worldwide distribution studio. With facilities in Burbank, CA, The Asylum fully finances and produces 10-15 titles per year and its North American home entertainment

division has released over three hundred titles to date, including the recent franchise phenomenon, **Sharknado**.

1:00 p.m. Lunch: Glendale or Downtown

2:30 p.m. Temping Workshop: Interviewing Tips

Angela Downing, AppleOne Employment Agency "People-people career gurus," AppleOne is one of

Hollywood's leading employment agencies. Since 1964, the company has connected the best people ~ their talents, skills career goals, and aspirations ~ with the best companies.

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4:00 p.m. Return to UCLA

5:00 p.m. Dinner Roundtable: **Pitch Workshop Pt. I**

Harrison Reiner, Producer, Writer, Director, Pitch Expert

FRIDAY, AUGUST 10

7:45 a.m. Breakfast roundtable: International Packaging -

Peter Trinh, ICM Partners

9:00 a.m. Depart UCLA

10:00 a.m. Tour: Mole Richardson Studio & Workshop

Huston Tronnes, Stage Manager

Larry Parker, Owner

A stage lighting instrument and motion picture lighting manufacturing company based in Pacoima, Los Angeles. Mole-Richardson is considered by many to be the staple of motion picture and television lighting in the movie industry today.

1:00 p.m. Depart for West LA – *speed lunch en route*

2:15 p.m. Private Tour: **Variety & Deadline.com** – Editorial Offices

Variety is a weekly American entertainment trade magazine owned by Penske Media Corporation. It was founded in New York in 1905 as a Weekly, adding a Daily edition in 1933. The last Daily was published in March, 2013. The free web version, Variety.com now features breaking entertainment news, reviews, box office results, videos, photo galleries, plus a credits database, production charts, and archived content dating back to 1905. Deadline.com is an online magazine founded in 2002 by Nikki Finke in LA Weekly as Deadline Hollywood. In 2009, the name was changed as more cities were added, including New York and London. After selling Deadline to Penske Media, Finke left Deadline following a disagreement with Penske over its purchase of Variety, a competing trade magazine and website.

3:30 p.m. Depart for Sony

4:15 p.m. Check-in at *One Day At A Time*

One Day at a Time is an American comedy series based on Norman Lear's 1975–1984 sitcom <u>of the same name</u>. It was Lear's company, Act III Productions, that approached Sony with the idea of reimagining the original series with a Latino family. It was developed by Gloria Calderon Kellett and Mike Royce, with Lear and his producing partner, Brent Miller as executive producers. The series features an ensemble cast starring Justina Machado, Todd Grinnell, Isabella Gomez, Marcel Ruiz, Stephen Tobolowsky, and Rita Moreno. The show revolves around a Cuban-American family living in Los Angeles, focusing on a single mom who is an Army veteran dealing with PTSD, her kids, and her Cuban mother. The reimagination of the original CBS sitcom tackles important issues like mental illness, immigration, sexism, homophobia, and racism that face Latinos living in the United States.

9:30 p.m. Return to UCLA

SATURDAY, AUGUST 11

9:00 a.m. Breakfast

10:00 a.m. Roundtable: Film Festival Strategies

Kimberley Browning, Hollywood Shorts Festival

12:00 p.m. – 5:00 p.m. Roundtable: **Pitch Workshop Pt. II**

Harrison Reiner, Producer, Writer, Director, Pitch Expert

5:30 p.m. Dinner Panel: AmPav Alumni – Getting Started in Hollywood

Hope Hall, Cinematographer, White House Documentarian

Sara Chadwell, Associate Manager, Int'l Publicity, Fox

Austin Elliott, PA, *American Horror Story*Kameishia Wooten, Netflix Business Affairs

8:00 p.m. Walk to Westwood

8:30 p.m. LA Intensive Wrap Party and Alumni Mixer at **BJ's Restaurant**

SUNDAY, AUGUST 13

9:00 a.m. Breakfast at UCLA

10:30 a.m. Check-out