

WEDNESDAY, MAY 18

**2:30 PM | INDUSTRY IN FOCUS:
SECRETS OF PR PROS**

Top publicists share their tips and insights into the often misunderstood world of film publicity.

RJ Millard, Obscured Pictures, President

Mark Pogachefsky, MPRM Communications, President, Co-Founder

Josh Haroutunian, divergent PR

Bonnie Voland, AGC Studios, Head of Worldwide Marketing & Publicity

Moderated by **Sylvia Desrochers**, MPRM Communications, EVP

**6:00-8:00 PM
MEMBER COCKTAIL PARTY**

THURSDAY, MAY 19

**10:00 AM | IN CONVERSATION:
EVA LONGORIA**

Moderated by **Clayton Davis**, Variety

**11:00 AM | INDUSTRY IN FOCUS:
UNDERSTANDING INTERNATIONAL SALES**

Seasoned international sales agents discuss the unique role they serve, how they work with their domestic counterparts, and trends they are seeing in the marketplace.

Janina Vilsmaier, Protagonist Pictures

Juefang Zhang, EST Studios

Tamara Birkemoe, Foresight Unlimited, President

Jan Nazsewski, New Europe Sales

**12:30 PM
CANCELING RUSSIAN CULTURE:
CINEMA AS AN INSTRUMENT OF
RUSSIAN PROPAGANDA AND WAR**

Presented in partnership with **The Ukrainian Pavilion**

Unique insight into how Vladimir Putin's dehumanization of Ukrainians was conducted through Russian cinema.

Maryna Kuderchuk, Head of Ukrainian State Film Agency

Iryna Borovets, Director General, Directorate of public diplomacy and communication, MFA Ukraine

Andriy Khalpakhchi, General Director of Molodist Kyiv International Film Festival

Victoria Yarmoshchuk, CEO FILM.UA Group, Executive director of Ukrainian Motion Picture Association

Moderated by **Andrew Fesiak**, Producer, F Films

**2:00 PM | INDUSTRY IN FOCUS:
GOING GLOBAL**

What are the advantages and challenges of working on a global scale? And, in an increasingly connected world, do companies need to scale internationally to ensure their continued success and survival?

Jonathan Yunger, Millennium Media

Steven Adams, Alta Global

Matt Brodli, Upgrade Productions, Co-President

Anita Juka, 4Film

Uri Singer, Passage Pictures

**3:30 PM
FILMMAKERS HELPING
FILMMAKERS**

Presented in partnership with **Project Indie Hope**

A panel exploring how we survive pandemic obstacles, while preparing for the future

Gerry Pass, CEO/Founder of Project Indie Hope and Chrome Entertainment

Aimee Schoof, Co-Founder, Intrinsic Value Films

Charlie Phoenix, National Project Manager for Project Indie Hope

Caddy Vanasirikul, Head of Acquisitions for The Exchange

Moderated by **Nancy Tartaglione**, Deadline

FRIDAY, MAY 20

**11:00 AM
DISCOVER UKRAINE / UKRAINIAN
STATE FILM AGENCY**

Presented in partnership with **The Ukrainian Pavilion**

A presentation of the newest Ukrainian films and projects, discussion about service possibilities in the current situation, and ways to support cinema in Ukraine.

Iryna Borovets, Director General, Directorate of public diplomacy and communication, MFA Ukraine

Koliubaiev Artem, Head of the council for state support of cinema

Victoria Yarmoshchuk, CEO FILM.UA Group, Executive director of Ukrainian Motion Picture Association

Moderated by **Maryna Kuderchuk**, Head of Ukrainian State Film Agency

**1:30 PM | IN CONVERSATION:
CINETIC**

A conversation with John Sloss, Ross Fremer, and Jason Ishikawa about how Cinetic is harnessing the independent future for artists and creators.

John Sloss

Ross Fremer

Jason Ishikawa

Moderated by **Matt Donnelly**, Variety

**3:00 PM | IN CONVERSATION:
EMILY WATSON**

Moderated by **Pete Hammond**, Deadline

SATURDAY, MAY 21

**10:00 AM - 11:00 AM
PERSPECTIVE ON POLAND -
HOW TO GET THE MOST OUT OF
CO-PRODUCTION OPPORTUNITIES
IN THE TERRITORY**

Top producers discuss their experiences co-producing in Poland and why the European country continues to punch above its weight.

Klaudia Śmiecia-Rostworowska, Producer

Ewa Puszczynska, Producer, Extreme Emotions

Anita Gou, Producer, Kindred Spirit

Moderated by **Diana Lodderhose**, Deadline

* Pending availability.

**4:00 PM
IS IT TIME FOR FASHION?**

How is the red carpet and the portrayal of fashion in cinema impacted by sustainability, diversity and conflict?

Bronwyn Cosgrave, Author, Producer, Fashion Consultant and podcast host, *Fashion Conversations*

Alessandro Del Vigna, Film Producer, Writer, Executive Producer of Ruben Östlund's *Triangle of Sadness*

Dana Thomas, Author, Contributing European Sustainability Editor to British Vogue, podcast host, *The Green Dream with Dana Thomas*

Salvatore Vincent De Paul Zannino, *The Genius of Gianni Versace Alive*, Producer/Director

Christian Filippella, *The Genius of Gianni Versace Alive*, Producer

Moderated by **Ben Rylan**, podcast host, *Pop Culture Parade*

SUNDAY, MAY 22

**11:00 AM | INDUSTRY IN FOCUS:
THE "GOLDEN AGE" OF
DOCUMENTARIES**

AmPav's annual assessment of the documentary industry.

Ryan Croft or Chad Wasser, Live Nation

Josh Braun, Submarine

Rob Williams, Participant Media

Emily Wachtel, Producer, *The Last Movie Stars*

Moderated by **Anne Thompson**



**12:30 PM | INDUSTRY IN FOCUS:
FILM FESTIVALS ARE BACK**

Where do festivals fit into the entertainment ecosystem? How did they fare during the pandemic and what is their relevance today?

Jim Kolmar, SXSU

Trevor Groth, 30West, EVP

Rachel Rosen, Independent Film Programmer & Consultant, former Director of Programming for SFFILM and Film Independent

John McGrath, United Talent Agency

Jessica Lacy, ICM Partners, Partner, Head of ICM Independent

Moderated by **Eric Kohn**, Indiewire

**2:00 PM | INDUSTRY IN FOCUS:
SHOW ME THE MONEY -
FILM FINANCING**

You can't make a film or series without money. What models for financing are working today and what does the future hold for indie productions?

Jillian Apfelbaum, Village Roadshow

Tristen Tuckfield, Village Roadshow

Daniel Bekerman, Good Question Media, Co-Founder

Harris Tulchin, Producer/ Entertainment Lawyer

Moderated by **Brent Lang**, Variety

MONDAY, MAY 23

**10:00 AM | INDUSTRY IN FOCUS:
THE GREAT RECKONING - IS DEI
WORKING?**

Do DEI initiatives work? Are things better now than they were two years ago? How do we actually achieve fair representation in the entertainment industry?

Jordan Hart, Good Question Media

Sam Intili, Kindred Spirit, Head of Creative

Joan Jenkinson, Black Screen Office, Executive Director

Moderated by **Clayton Davis**, Variety

**12:30 PM | IN CONVERSATION:
SCOTT SPEEDMAN**

Moderated by **Clayton Davis**, Variety

**2:00 PM
CANNES FIRST TIME:
CONVERSATION**

Presented in partnership with **The Golden Globe® Awards**

Lotfy Nathan, Director, *Harka* (Un Certain Regard)

Maksym Nakonechnyi, Director, *Butterfly Vision* (Un Certain Regard)

R. Madhavan, Director, *Rocketry: The Nambi Effect* (Premieres)

Moderated by **KJ Matthews**, HFPA Member

TUESDAY, MAY 24

**11:30 AM | INDUSTRY IN FOCUS:
CREATIVE PRODUCING**

What contributions do producers make to the creative process and what role does a "creative producer" serve on a production?

Alex Ordanis, Good Question Media, Co-Founder

John Jencks, Electric Shadow Company, Co-Founder

April Shih, Diversity Hire Ltd, Co-Founder

Jen Blake, Diversity Hire Ltd, Co-Founder

Moderated by **Scott Macaulay**, Filmmaker Magazine

**1:00 PM
GLOBAL VOICES: EMPOWERING
WOMEN BEHIND THE LENS**

Presented in partnership with **The Golden Globe® Awards**

Celine Devaux, Director, *Everybody Loves Jeanne* (Critics' Week)

Eleonore Gurrey, Screenwriter, *The Worst Ones* (Un Certain Regard)

Emily Latef, Director, *More Than Ever* (Un Certain Regard)

Maryam Touzani, Director, *The Blue Caftan* (Un Certain Regard)

Moderated by **Helen Hoehne**, President, HFPA

**2:30 PM
FILM COMMENT LIVE: CANNES
CRITICS' ROUNDTABLE**

Join us for a special live recording of the Film Comment Podcast - a lively discussion about the films of Cannes 2022 with a panel of all-star critics.

Jonathan Romney, Screen Daily

Jessica Kiang, Variety

Moderated by **Devika Girish**, *Film Comment*, Co-Deputy Editor

**4:00 PM - 6:00 PM
2022 LGBTQ+ SHOWCASE**

WEDNESDAY, MAY 25

**9:00 AM - 10:30 AM
2021/2022 STUDENT
DOCUMENTARIES**

**12:30 PM
INDIEWIRE'S "SCREEN TALK"
PODCAST**

The 2022 edition of the Cannes Film Festival is assessed in a live edition of Indiewire's weekly "Screen Talk" podcast hosted by Eric Kohn and Anne Thompson.

Eric Kohn, Indiewire

Anne Thompson, Indiewire

**2:15 PM | IN CONVERSATION:
VIGGO MORTENSEN**

Moderated by **Eric Kohn**, Indiewire

**4:00 PM - 6:00 PM
2022 STUDENT SHOWCASE**

**6:00 PM - 8:00 PM
2022 EFS SHOWCASE**

THURSDAY, MAY 26

**2:00 PM | INDUSTRY IN FOCUS:
LETITIA WRIGHT**

Moderated by **Anthony D'Alessandro**, Deadline

**4:00 PM - 6:00 PM
2022 EFS HIGH SCHOOL FILM
SHOWCASE**

* Schedule and guests are subject to change without notice.

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