

L.A. Intensive 2011 Schedule

Saturday, July 30

4:00 p.m. Check-in at UCLA
5:00 p.m. Orientation meeting
6:00 p.m. Dinner at UCLA
Roundtable: **Welcome to Hollywood**
Michael Kirk, Program Director
Alexa Alemanni Boothe, Programming
Coordinator
7:00 p.m. Walking tour of Westwood
8:00 p.m. Dessert at **Diddy Riece**

Sunday, July 31

7:30 a.m. Breakfast at UCLA
8:30 a.m. Depart UCLA for driving tour of Los Angeles
9:30 a.m. Visit: **Graumann's Chinese Theater**
11:00 a.m. Lunch: **The Grove** and **The Farmer's Market**
1:00 p.m. Walking Tour: **Rodeo Drive**
3:00 p.m. Visit: **Santa Monica Place** and **Santa Monica Pier**
5:00 p.m. Return to UCLA
6:00 p.m. Dinner at UCLA
Roundtable: **Getting Started in Television**
Elizabeth Hershberger Gray, Art Director,
Dexter, Pushing Daisies, Californication
Jim Danger Gray, Writer, *Pushing Daisies, In Plain
Sight, Crossing Jordan, Untitled SyFy Pilot*

Monday, August 1

7:00 a.m. Breakfast at UCLA
8:00 a.m. Screening: **Hood To Coast**
Hood to Coast follows four unlikely teams on their epic journey to conquer the world's largest relay race. The film captures the love, dedication, and insanity of the every day runner as well as the excitement, pain, and humor of the unprepared first-timer. Their stories are reminders that no matter who you are, you can push yourself beyond where you thought your limits were.

9:30 a.m. Roundtable: **The Making of Hood to Coast**
Anna Campbell, Producer
Christoph Baaden, Director and Editor

11:15 a.m. Depart for Sony Studios

12:00 p.m. Lunch at Sony Studios

1:00 p.m. Tour: **Sony Studios & Post-Production Facilities**
Tom McCarthy, Executive Vice President, Sony
Pictures Post-Production

3:00 p.m. Tour: **Sony Pictures Image Works**
Chad Hellmuth, Director of Public Relations
Sony Pictures Image Works is an Academy Award®-winning, state-of-the-art visual effects and character animation company.

5:00 p.m. Dinner at UCLA

6:00 p.m. Depart UCLA for The Academy of Motion Picture Arts and Sciences

6:45 p.m. Screening and Panel: **7th Heaven**
Restored 35 mm print courtesy of 20th Century Fox. Frank Borzage won the first Oscar for Directing – Dramatic Picture for this romantic drama pairing Janet Gaynor and Charles Farrell as young lovers in Paris on the eve of World War I. With live musical accompaniment composed and performed by Michael Mortilla on piano, Nicole Garcia on violin and Frank Macchia on winds.

Tuesday, August 2

7:30 a.m. Breakfast at UCLA

8:30 a.m. Depart UCLA for Culver Studios

9:00 a.m. Panel: **Career Strategies & Resume Workshop**
Ted Milner, Executive Temps
Sheila Harman, Apple One

10:15 a.m. Panel: **The Film Guilds**
Eliza Hajek, SAG
Daniel Tenkman, DGA
Kay Schaber Wolf, WGA

11:30 a.m. Panel: **Educational & Professional Resources**
Randy Haberkamp, Coordinator, Educational and Special Projects, Academy of Motion Picture Arts & Sciences
Kimberley Browning, Hollywood Shorts
Nancy Robinson, Academy of Television Arts & Sciences
Jacqueline Carlson, Sundance Institute

12:30 p.m. Lunch at Culver Studios Commissary

1:30 p.m. Panel: **New Media: New Roads Into the Industry**
Jeff Galante, Producer, Video Network Cambio
Andy Shapiro, Machinima
Amy Rubin, CEO, Strategic Productions

2:30 p.m. Roundtable: **The Making of Down for Life**
Peter Holden, Executive Producer
Starring Danny Glover, Snoop Dog, Kate Del Castillo, and introducing Jessica Romero as Rascal, the film spans one day in the life of Anjelica "Rascal" Soto, a 15-year old Latina gang leader in Watts, as she struggles to survive.

5:00 p.m. Return to UCLA
5:30 p.m. Dinner at UCLA
Roundtable: **How to Get Your Movie Made**
Harrison Reiner, Producer, Writer, Director, Pitch Expert

Wednesday, August 3

8:00 a.m. Breakfast at UCLA
9:00 a.m. Depart UCLA
10:00 a.m. Private Tour: **Universal Studios and Backlot**
12:00 p.m. Lunch at Universal Studios Commissary
1:00 p.m. Depart Universal Studios
2:00 p.m. Private Tour: **Union Editorial**
Michael Raimondi, Co-Founder, Union Editorial
Megan Dahlman, Exec Producer, Union Editorial
Union Editorial is a commercial, music video, trailer and film editing company with offices in New York and Los Angeles. They also have finishing and VFX studios in both offices and mixing in Los Angeles.

3:45 p.m. Return to UCLA
5:00 p.m. Dinner at UCLA
5:45 p.m. Depart for Screen Actors Guild
6:30 p.m. Screening: **Hamill**
HAMILL is a sports drama depicting the struggle and successes Matt Hamill faces on the way to becoming a champion. Raised among those with the ability to hear, Matt later finds himself no less an outsider amidst the deaf community. Through sheer determination, he uses his perceived disability as an asset, and becomes both the first deaf wrestler to win a National Collegiate Championship and an inspirational force to the hearing and deaf alike.

8:00 p.m. Panel: **The Making of Hamill**

Eben McKelheer, Writer/Producer
Oren Kaplan, Director

Thursday, August 4

7:30 a.m.

Breakfast at UCLA

Roundtable: **Working on the Studio Side**

Ty Warren, SVP Production, Legendary Pictures
*Legendary Entertainment is a leading media company with film, television, and comics divisions responsible for developing, owning, producing content for mainstream audiences. Legendary has co-produced more than 25 Warner Brothers films including **The Hangover**, **Clash of the Titans** and **Inception**.*

10:30 a.m.

Depart UCLA

11:00 a.m.

Private Tour: **FOX Studios and Back Lot**

Michael Peters, VIP Relations

1:00 p.m.

Lunch at FOX Studios Commissary

2:00 p.m.

Depart FOX Studios

3:00 p.m.

Tour: **Mole Richardson**

A stage lighting instrument and motion picture lighting manufacturing company based in Hollywood, California. Mole-Richardson is considered by many to be the staple of motion picture and television lighting in the movie industry today.

5:00 p.m.

Visit: **Samuel French Bookstore**

6:30 p.m.

Dinner at UCLA

Workshop: **Pitching Your Script**

Harrison Reiner, Producer, Writer, Director,
Pitch Expert

Friday, August 5

7:30 a.m.

Breakfast at UCLA

Roundtable: **Working in Comedy**

Laura McCreary, Staff Writer, *Apartment 23*
A new ABC Sitcom, Apartment 23 is the story of a naïve Midwestern girl's big city dreams are dashed her first week in New York, she finds herself living with her worst nightmare in this hilarious, contemporary comedy about a female odd couple who are surrounded by an outrageous cast of characters.

9:45 a.m.

Depart UCLA for Trailer Park

- 10:30 a.m. Tour: **Publicity and Trailers: The Vendor Side**
Chris Platt, VP of Theatrical for Trailer Park
Trailer Park is the biggest entertainment marketing and content agency in the world.
- 11:30 a.m. Depart for Writer's Store
12:00 p.m. Special Visit and Shopping: **The Writers Store**
All LA Intensive participants receive a 20% discount on purchases made during the visit!
- 12:45 p.m. Lunch at Porto's Bakery
2:00 p.m. Private Tour: **Asylum Films**
Paul Bales, Partner/Administrator of Operations
Founded in 1997, The Asylum is a motion picture production, financing, and worldwide distribution studio. With facilities in Burbank, California, The Asylum fully finances and produces 10-15 titles per year and its North American home entertainment division has released over three hundred titles to date.
- 3:30 p.m. Depart for Culver Studios
5:45 p.m. Lua'u at Culver Studios
Summer Celebration at Culver Studios
- 6:45 p.m. Depart for The Groundlings
8:00 p.m. Show: **Main Company Groundlings Sketch Show**
The Groundlings is an improvisation and sketch comedy theatre that has been entertaining LA audiences for over 36 years. We're a non-profit organization founded by Gary Austin in 1974. Our school has been the foremost comedy training ground in Hollywood and the springboard for countless careers. Alumni include Will Ferrell, Kristen Wiig, Phil Hartman, Lisa Kudrow, Paul Reubens, Cheryl Hines, Jon Lovitz, Lorraine Newman, Will Forte, Maya Rudolph, Kathy Griffin, Cheri Oteri, Chris Kattan, Julia Sweeney, Rachael Harris... just to name a few.

Sat, August 6

- 7:30 a.m. Breakfast at UCLA
Roundtable: **Publicity & Marketing: The Studio Side**
Christian Davin, SVP Marketing, Warner Brothers Pictures
- 8:30 a.m. Depart UCLA for Culver Studios
9:00 a.m. Panel: **I Liked It I Didn't Love It**
Monika Skerbilis, Author
- 10:15 a.m. Panel: **TV Production: Page to Screen**

Rasheed Newsom, Story editor/writer, *Army Wives*
TJ Brady, Story editor/writer, *Army Wives*
Joshua Butler, Editor/Director, *Vampire Diaries*
Jillian Bell, Actress, *Workaholics*
Jason Brown, 2nd AD, *Medium*, *Avatar*

11:30 a.m. Panel: **Independent Film: Getting it Made, Getting it Seen, Getting Paid**
Mark Pogachefsky, Publicist
Laurie Woodrow, EVP, Fierce Entertainment
Mun Chee Yung, Filmmaker and/or
Francesca DiAmico, Filmmaker

1:00 p.m. Lunch in Culver City

2:30 p.m. Panel: **Casting, How it Works**
Lindsay Samilian, Nancy Naylor Casting
Erica Silverman, Casting Director, *House of Lies*
Josh Einsohn, Casting Director, *Community*

4:00 p.m. Emerging Filmmaker Finalists Showcase
De Mille Theatre at Culver Studios

6:30 p.m. Emerging Filmmaker Winning Films Showcase
De Mille Theater at Culver Studios

8:00 p.m. Emerging Filmmaker Showcase reception and end of program networking party!
Culver Studios

Sun, August 7

8:00 a.m. Breakfast at UCLA

9:00 a.m. Check-out